



Empowering your ESG Journey





What is Sustainability and ESG criteria for businesses?

What is Corporate Sustainability?

- Operating in a way that ensures long-term benefits by positively contributing to the environment and society.

What does ESG mean?

- It stands for Environmental, Social and Governance criteria.
- **Environmental:** eg. Implementing measures to reduce energy consumption such as installing LED lights and optimizing transport routes, among other actions.
- **Social:** eg. Promoting a culture of diversity and inclusion, ensuring equal opportunities for its employees (internal). Supporting community initiatives close to the operation (external).
- **Governance:** eg. Conducting internal and external audits to ensure compliance, and establishing a whistleblower hotline for employees to confidentially report any improper practices.

Why are Sustainability and ESG criteria important for companies?

- 90% of executives believe sustainability is essential for the company.
- Only 36% of companies have a sustainability strategy integrated into their business model.
- Implementing sustainable practices can reduce capital costs by 10% thanks to improved operational efficiency and compliance with environmental regulations, strengthened governance, and positive social engagement.
- Companies that adopt sustainability can reduce supply chain costs by up to 16%.
- Adopting sustainable practices decreases risks related to environmental and social regulations, avoiding fines and operational disruptions, among other costs.
- Companies with strong sustainability policies attract 45% more job applications, which facilitates the acquisition and retention of highly qualified talent.





For us, it's not about numbers

Our consultancy, led by experts with over 25 years of experience and recognized in their disciplines, offers an inclusive approach that simplifies complex concepts, allowing us to adapt to diverse business needs.

Discover **ESG ADVANCE®**, our advanced tool that ensures agile and efficient support, customized for each client. With **ESG ADVANCE®**, companies like yours have seen significant improvements in their ESG impact (Environmental, Social, and Governance), operational efficiency, and cost reduction.

At every stage of the process, our senior specialists lead the support, avoiding delegation to junior staff. With us, your company will move towards a sustainable future with utmost professionalism.

Leading the Leap from Strategy to Impact

ESG ADVANCE® stands out in the sustainability consulting landscape by offering scalable solutions that grow with your company.

Whether you're a small startup or a large corporation, our packages are designed to adapt to your evolving needs, ensuring that your sustainability efforts are always aligned with your business objectives.

A tailored approach to real-world Sustainability with ESG ADVANCE®



Integrating sustainability into corporate strategies is not merely a matter of ethics; it's a strategic investment that delivers tangible returns.

Our approach translates sustainability into corporate profits, ensuring that your investment is not only good for the environment or society but also profitable for your company.

We recognize that no two businesses are alike. We design our packages to be highly customizable, allowing you to select the services that are most relevant to the specific challenges and objectives of your company.

SERVICES	ESG STARTER	ESG STRATEGIC	ESG ADVANCE®
ESG DIAGNOSTIC	INCLUDED	INCLUDED	INCLUDED
ESG PROGRAM DIAGNOSTIC	OPTIONAL	INCLUDED	INCLUDED
ESG RISK MATRIX	OPTIONAL	OPTIONAL	INCLUDED
STAKEHOLDER MAPPING	OPTIONAL	OPTIONAL	INCLUDED
MATERIALITY		OPTIONAL	INCLUDED
SUPPLY CHAIN DIAGNOSTIC		OPTIONAL	INCLUDED
ESG INTEGRATION STRATEGY DESIGN (ESG ROADMAP)			INCLUDED
C-SUITE ESG MENTORING			INCLUDED

Select TWO optional services

Select THREE optional services

ESG STARTER



Begin transforming your company with **essential tools** tailored to your goals and size.

Use data to make informed decisions.

Customize your package by choosing **THREE** of the following services:

ESG DIAGNOSTIC

It evaluates and lets you know how your company manages its ESG (Environmental, Social, and Governance) aspects.

By identifying strengths and weaknesses, you can make more informed decisions to improve and grow sustainably.



STAKEHOLDER MAPPING

Teaches you to identify and understand key stakeholders, both internal and external, and how they influence your sustainability initiatives.

Manage these relationships strategically to strengthen your company, minimize risks, and ensure a lasting positive impact.

ESG RISK MATRIX

Enables the detection and definition of ESG (Environmental, Social and Governance) risks that directly affect your company's operations, facilitating the implementation of proactive measures or mitigation actions to strategically operate and avoid business disruptions.



DIAGNOSTIC OF 3 ESG PROGRAMS

Helps to evaluate and adjust your Corporate Social Responsibility initiatives, ensuring they meet the expectations of key stakeholders (both internal and external).

By identifying strengths and areas for improvement, it facilitates informed decision-making to optimize outcomes.

ESG STRATEGIC



Elevate your impact by aligning sustainability to your business strategy.

Ideal for companies seeking deeper integration of ESG practices.

*Customize your strategic approach by selecting **FIVE** services:*

Select five services:

- ESG Diagnostic
- ESG Risk Matrix
- Stakeholder Mapping
- Materiality
- Diagnostic of 6 ESG Programs
- Supply Chain Diagnostic

MATERIALITY

Helps you identify the most relevant ESG aspects for your company and its stakeholders.

This ensures that your resources are invested in critical areas, thereby maximizing the positive impact of your actions and programs.

SUPPLY CHAIN DIAGNOSTIC

Identify specific areas of improvement in your supply chain. With this information, you can develop strategies to optimize efficiency, increase social impact, reduce environmental impacts, and strengthen sustainability, involving suppliers in the process.



ESG ADVANCE®

Our most comprehensive offering, is designed for leaders in sustainability aiming for transformative impact.

*This includes all **ESG ADVANCE®** services.*



ESG INTEGRATION STRATEGY DESIGN (ESG ROADMAP)

Guides you in implementing sustainable practices in your company. Identifies areas for improvement and facilitates the creation of concrete plans that enhance the efficiency and ESG impact, encompassing Environmental, Social and Governance aspects, promoting significant and sustainable growth.

C-SUITE SUSTAINABILITY MENTORING

Design to ensure the adoption and capitalization of ESG practices by senior executives and Boards of Directors, this support promotes the integration of a sustainability culture throughout the organization. Essential for leading companies, it aligns with global standards and inspires teams to achieve lasting impact.



ESG ADVANCE® is the solution that adapts to your level of expertise and stage of ESG program development.

We provide top-notch service at the most affordable rates, driving results that enhance your decision-making journey.

We transform your sustainability vision into a living reality!

